

## Together Financial Services Limited

### Together announces appointment of Personal Finance CEO

11 January 2024

Together Financial Services Limited, one of the UK's leading non-bank relationship lenders, is pleased to announce the appointment of David Broadbent as CEO of its subsidiary, Together Personal Finance Limited ("Together Personal Finance" or "the Company"). David will join the Company in March 2024, subject to regulatory approval.

David brings over 20 years' banking and finance experience to Together Personal Finance. His most recent role was CFO of AIM listed specialist lender, LendInvest, and he was previously Co-Founder, CFO and Deputy CEO at Bank North, where he played a key role in the formation of the challenger bank. Earlier in his career, David was CEO of AIM-listed debt solutions provider, Fairpoint Group, and CFO and Chief Commercial Officer of FTSE 250 consumer credit provider, International Personal Finance.

He is a qualified chartered accountant, has an MBA from Leeds University and has completed the Advanced Management Programme at Harvard Business School.

Subject to regulatory approval, David will replace Pete Ball who is leaving Together Personal Finance in the spring after seven years with the Company.

**Richard Gregory OBE, Chairman of Together Personal Finance commented:** "We are delighted to announce David's appointment as CEO of Together Personal Finance. He brings extensive financial services experience, including holding a number of executive and board roles with listed and private financial services businesses."

**David Broadbent added:** "I am really excited to join Together as CEO of the Personal Finance division. I have known the business for some time and look forward to contributing to its continued growth and success."

#### For further enquires please contact:

##### Together

Mike Davies, Director of Corporate Affairs

+ 44 7753 138185

[mike.davies@togethermoney.com](mailto:mike.davies@togethermoney.com)

Abena Affum, Corporate Affairs Manager

+44 7542 862956

[abena.affum@togethermoney.com](mailto:abena.affum@togethermoney.com)

##### Camarco (Financial PR)

Ben Woodford

+44 2037818333

[ben.woodford@camarco.co.uk](mailto:ben.woodford@camarco.co.uk)

Eddie Livingstone-Learmonth

+44 2037574993

[Edward.Livingstone-Learmonth@camarco.co.uk](mailto:Edward.Livingstone-Learmonth@camarco.co.uk)

## **About Together**

One of the UK's leading non-bank relationship lenders, Together has been making finance work to help our customers realise their ambitions for 50 years.

A strong, diverse and financially inclusive lender, we support a wide range of underserved customers including the self-employed, those with more complex incomes, in later life or with thin or impaired credit, landlords and SME and business customers. We offer our customers a wide range of flexible lending products including short-term finance, auction finance, residential, buy-to-let and commercial mortgages, secured loans and development finance.

Our expertise in lending means we can look beyond mainstream lending criteria to consider individual circumstances and treat each application on its own merits to help our customers solve problems and realise opportunities.

Together is the trading name of Together Financial Services Limited, which has its registered office address at Lake View, Lakeside, Cheadle, Cheshire SK8 3GW.