

Property chain insights 2025.

Our latest research explores the challenges faced by homebuyers and sellers caught up in lengthy property chains and examines how well they understand the alternative options available to help them move more quickly.



59%



of homebuyers
have been tied up
in a **property chain**

49,000



property chains
tied up buyers and sellers
in the last year*



58 days

The **average delay**
experienced

together.

Property chain strain.

How did being tied up in a property chain make you feel?

Frustrated	•	50.27%
Stressed	•	46.53%
Impatient	•	36.23%
Trapped	•	24.34%
Confused	•	12.34%
Angry	•	11.44%
Indifferent	•	6.55%



59%
would be **tempted to walk away**



56%
had **sleepless nights**



52%
said **costs increased**



57% put off making
offers on other homes



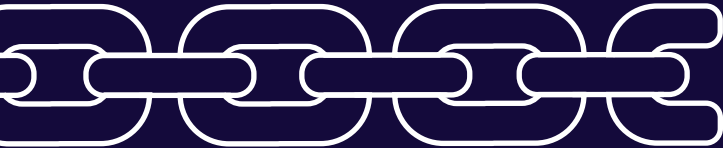
66% found it
more stressful
than **raising their deposit**



66%
hadn't felt warned
about the stress

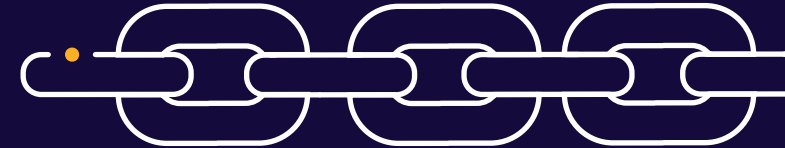
Breaking the chain.

We've seen a growing movement among frustrated buyers and sellers using bridging loans to break chains.



59%

would use **bridging finance** if it guaranteed to **break** their property chain



Bridging myth busting

More education and awareness of how bridging finance works is still needed:



29%

think you can only borrow up to **50% of the property's value**, and a further **49%** aren't sure.

.....

Together offers bridging loans up to **75%** of the property's value, making them a flexible option for buyers.



49%

think bridging loans are **prohibitively expensive**

.....

False! As bridging loans are designed for the short-term, total costs of borrowing may be relative to a quicker property investment return.



56%

think you have to repay **bridging loans monthly**

.....

Not true! Interest can be rolled up and repaid at the end of the term.



33%

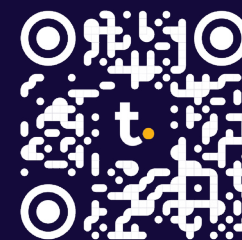
think you can't apply for a **bridging loan** if you're **self-employed, retired** or with **poor credit history**, and a further **37%** aren't sure

.....

You can! Lenders will look at your full circumstances and potential of your investment.

Ready to understand how bridging finance can be used to break free from property chains?

Find out more



Any property used as security, including your home, may be repossessed if you don't repay your mortgage.

About our research

The research was conducted by Censuswide, among a sample of 2,001 UK homeowners aged 18+ who bought rather than inherited their home. The data was collected between 15.09.2025 and 22.09.2025. Censuswide abides by and employs members of the Market Research Society and follows the MRS code of conduct and ESOMAR principles. Censuswide is also a member of the British Polling Council.

*The latest English Housing Survey reported 618,000 households moved in the past 12 months. 24% of properties over the last 5 years multiplied by 618,000 = 148,000. The average number of properties in a chain is three (thepropertybuyingcompany.co.uk/property-chain/average-length) = 49,000 property chains in the last year accounting for average chain length.

Together is a trading style of each of the undernoted companies, which have their registered office address at Lake View, Lakeside, Cheadle, Cheshire SK8 3GW

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